



WE'VE MOVED

On November 1st we moved to larger premises
at:

**3362 N. CARL G ROSE HWY (HWY 200)
HERNANDO FL**

Get this Newsletter on our
Website every month:
www.dirtydogssalon.com

Our Opening Hours!

Open:
Tues - Saturday
at 9am

Closed:
Sunday and Monday

Quiz

Archeologists have found evidence that the first wild animal domesticated by humans was a:

- A. Sheep B. Pig
- C. Dog D. Cat

Dogs, Disease and You

With issues about disease transmission prominent today it is important to get the facts on issues of dogs and the spread of disease. There are some diseases that can be passed from dogs to humans. These are known as zoonotic illnesses and may not just be spread from dogs but also from other animals to humans as well.

The most common health issues that can be transferred from dogs to humans are worms. This includes hookworms, roundworms and very infrequently heartworms.

Protozoans such as Giardia and Cryptosporidium can also be passed from dogs to people but they are not commonly a serious health issue.

For dogs that are routinely wormed, vaccinated and vet checked the risk of a zoonotic illness between humans and canines is very rare, which is another reason to remember to schedule your next appointment.

Now Accepting Credit Cards!

To make it much more convenient for you I've installed a Credit Card payment system. So now you can make payments via Visa, MasterCard or Discover cards.



Find us on:



Dirty Dogs Salon

3362 N. Carl G. Rose Hwy. Hernando, FL 34442

Tel: (352) 341-0600

www.dirtydogssalon.com



I am a member of National
Dog Groomer Association of
America Inc.

No matter how little money and how few possessions you own, having a dog makes you rich.

~ Louis Sabin

IF YOU ARE NEW TO THIS NEWSLETTER PLEASE TAKE A MOMENT TO READ THIS PAGE AND FIND OUT MORE ABOUT WHAT I COULD DO FOR YOU AND YOUR PET!

Five Important points to look for when choosing a good Dog Groomer!

It's important to remember that not all groomers are the same and that the service they provide will not always be what you'd expect. It's so important that the person who grooms and cares for your dog does so to the highest standard. Because it's critical that you have trust and confidence in this person, I have highlighted the five benefits that a good groomer will provide to you:

1. Assurance that the care and welfare of your dog is their top priority:

Any good groomer is first and foremost a dog lover, so caring for your dog comes as second nature to them and is given at all times. By providing breaks during the clipping process and by never leaving your dog unsupervised, they reduce unnecessary stress while ensuring safety and security. They also attend to your dog's basic needs by providing them with such things as fresh drinking water.

2. Grooming of the highest standards that reflects the needs of you and your dog:

A good groomer must be able to demonstrate the ability to groom your dog to high standards and to provide an appropriate look for your pet. They must have the ability to accurately determine your needs while advising you on different options for style and finish. A good groomer will never inflict pain or undue stress on your pet just to achieve a certain style.

3. Understanding of the different temperaments and characteristics of dogs:

As not all dogs are the same, they cannot all be approached and handled the same. For example, a shy and slightly fearful dog requires calmness and patience, while a lively bouncy dog may require immediate leadership. A good groomer will be able to adapt their approach to meet the psychological and behavioral needs of different dogs to ensure minimum stress during the grooming experience.

4. Quality products and methods that do not risk the health of your pet:

A good groomer will never compromise on the quality of products they use on your pet. Cheap dog products are available everywhere, yet they can cause severe health problems for your dog. Therefore, you must be confident that your groomer uses quality controlled professional grooming products. A good groomer will never cut corners with their products just to save money or to provide cheaper rates.

5. Advice and information on all aspects of dog ownership:

It's important that you have someone to turn to when you need advice or help with your dog, and a good groomer will be this person. While groomers cannot offer all of the answers, such as a medical diagnosis, they should be knowledgeable enough to offer some assistance and to point you in the right direction. A good groomer will always attempt to identify and inform you of any physical or behavioral changes that may indicate a health problem. This can make all the difference in recovery, as early detection ensures early treatment.

As a groomer, the above five benefits are the guide by which I provide my services. Dogs and grooming are my passion, not just my business. By bringing your dog to me for grooming, you can be assured that you and your dog will receive all five benefits as well as the care and service that you deserve.

What you can Expect if you Bring your Dog to Me!

Would you like your dog groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'doggy' smell in your home? Would you like her coat feeling soft while being just a dream to cuddle? And above all, would you like reassurance that your dog is getting the same gentle care and kindness during grooming that you would give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With me, you can be sure that your dog will be groomed to the highest standard. You'll be so pleased with how she looks, you will be proud to walk her down your street and show her off to your neighbors - just like the many other clients I have.

Your preferences and lifestyle, as well as your dog's character, are always taken into account as I advise you on grooming styles. The health, safety and welfare of your pet are always my priority, so you can have peace of mind knowing that I only offer the best advice to help you choose the right options for your dog.

As a caring dog owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that, with me, you'll have someone looking out for potential health issues and changes in your dog - some that may only be noticeable during grooming. Early detection of ailments can make all the difference to your pet, so I make sure to keep a close eye out for physical and behavioral changes during grooming.

Your dog will be well looked after and will always get the 'one on one' attention that she needs. You'll always feel confident that she's in the safest of hands with me; I can assure you of that.

Your pet deserves the best so I only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something I simply will not compromise on.

With me, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service I'm more than happy to provide. You can call me if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your pet looking fantastic then give me a call. You'll be over the moon when you see what I can do for you and your little furry friend.

Dirty Dogs Salon

"Expert in leaving your dog looking gorgeous"

- ✓ **Have your dog gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with me. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **As a customer of mine, you'll get the respect and service from me that all good dog owners like you deserve.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **I use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**
- ✓ **And of course, kisses and cuddles for your little buddy are provided in abundance. She'll just love being groomed with me and you'll love how she looks afterwards!**

Call for an appointment today. Tel: **(352) 341-0600**

Outdoor Dogs and the Cold

With the onset of colder nights and days it is important to do your seasonal check of your pet's outdoor bedding and shelter. In many homes dogs are left outdoors when the family is away, and for many dogs this is a perfect option.

Winterizing your dog's outdoor area is largely a factor of your typical winter weather. In the northern part of the country where snow, freezing temperatures and high winds are a factor the need for protection is more than in the warmer southern areas where temperatures may not go below freezing in the daylight hours.

Out of the Wind

Even though your dog may have a thick, double coat the wind is a big issue in heat loss. Providing a sheltered area or areas where the dog can get out of the wind is critical where temperatures are at or below freezing.

One very popular option is the installation of a doggy door. This allows your pet to access the interior of your home when they get cold while staying outdoors when the weather is good.

Another great option in places where there is wind combined with winter rains, sleet or snow is the very light yet durable hard plastic dog houses. These are simple in their construction, low cost, and provide both protection from the wind and moisture.

Fresh Water

Keeping fresh water available at all times for your outdoor dog, even in the freezing winter temperatures, is important. There are a range of heated and insulated dog watering bowls that are ideal for this. For those that want to be environmentally friendly look for a solar powered water dish that keeps water from freezing.

A Little Extra Warmth

On those colder days that are still not too cold to be outdoors you may want to consider a heated dog pad. Do not use a human electric blanket or heating pad as these can be very dangerous for the dog. Dog friendly heating beds or pads that are designed for outdoor use are typically covered in a water resistant material and use a special type of electrical cord that is shielded to prevent the dog chewing through.

You can also use traditional dog beds and a collection of blankets to allow your dog to make his or her own nest in an area that is sheltered or in a dog house. Just remember that if those blankets get wet they get cold and they may need to be laundered frequently to keep down on the dirt that your pet may bring into the house.

Keeping a dog outside is a good plan for many pets but not for all dogs. Puppies, senior dogs and dogs with any health issues will not be able to tolerate cold weather and wintery winds. For these dogs, or on really cold days, a Plan B that includes staying warm and dry inside is always the best option.

Grooming Through Seasonal Shedding

Dog owners that have pets with double coats are bracing themselves for the semi-annual event we all dread known as the seasonal shed. Most double coated dogs will shed that soft, downy interior coat twice a year, once in the spring and once in the mid to late autumn.

Often known as "blowing the coat" this is a time of year where doggy fur becomes the bane of your existence. It will be on the couch, on the carpet, in drifts under your bed and, of course, on every piece of clothing you try to wear.

The good news is that it won't last too long, usually not more than two weeks, especially if you make routine grooming a priority on a daily or every other day basis.

Some good grooming tips and ideas include:

- Use a thick grooming comb or a shedding rake to penetrate the thick and heavy outer coat and remove the loose inner coat
- A shedding tool is a wonderful addition to your grooming supplies and will help remove the thick inner coat and hold it into the bristles until you want it to be released in one easy to handle bunch
- Never consider shaving or clipping your dog at this time of year unless they are indoor dogs that won't be spending significant time outdoors
- A teaspoon to tablespoon of olive oil on your dog's food can help overall coat condition but it will not stop shedding
- Avoid bathing your dog too often when they are shedding as this can dry out the coat and lead to more shedding, a dull looking coat, and an increased risk of skin irritation.

Keep in mind that shedding is normal and healthy. It may also be a good idea to opt for a wardrobe that matches your dog's coat color, especially at this time of year!

3 Fun Games for Indoor Dogs

Indoor dogs, especially the smaller dogs, often do well with indoor exercise when the weather turns cold. Here are three fun activities that your small dog will look forward to as part of their daily routine.

1. Indoor Agility – use PVC pipe to create small jumps, kids' toys to make obstacles and even an old footstool to make a great bench.
2. Hide and Seek – this is a fun game that combines obedience work with your dog's natural desire to be a hunter. You can always have someone wait with the dog and do the counting to make sure he or she plays fair!
3. Toy Fetch – this takes a bit more training but you can teach your dog to bring back toys based on a name. Start with one toy and use the same name all the time, and then add another once that is mastered.

Helping Paws

The value of dogs as both helpers and therapeutic animals has been well researched and documented. Different types of assistance dogs are now trained by volunteers and groups across the world to assist people of all ages and with a variety of different disabilities and health conditions.

The list of helping paws or assistance dogs for special conditions includes:

- Guide dogs – providing sight for people with limited or no vision
- Hearing dogs – are trained to alert deaf and hard of hearing individuals to specific sounds in their environment
- Seizure alert – dogs that are trained to detect the earliest onset of seizures and alert or get help
- Emergency response dogs – can be trained to bark for help when their owners are unable to do so themselves
- Balance – dogs can be trained to help owners that have difficulty with balance. They provide counterbalance or support as needed.
- Retrieval dogs – assistance dogs that can be taught to retrieve a huge array of items for an individual with mobility problems
- Therapy dogs – dogs that are trained to interact with patients in clinics, hospitals or long term care facilities to help with emotional support for patients.

Get This Newsletter Every Month!

To continue to provide you with information, help and a little bit of fun, we publish this newsletter at the beginning of every month. There will always be a copy available for you. So, in a month that's between your appointments please drop in to pick one up (it'll be nice to catch up as well). Or if you'd like your newsletter emailed to you every month just leave us your email address or request your newsletter by sending us an email. Once you're on our list we'll send you a copy every month.

Quiz Key

The correct answer is C. Dog. It is estimated that dogs were first domesticated some 12,000 years ago.

New Trends in Doggy Spas

While going to a dog spa may not be something that you initially think of as a way to treat your dog, you may be pleasantly surprised to see how positively most dogs respond to the pampering and attention.

Not all doggy spas offer the same types of services. Some are designed with basics in mind such as special shampoos and baths to make your dog's coat and skin really look and feel great. Some of these spas also provide homeopathic baths and treatments for fleas that can be very helpful to dogs that have a reaction to the chemical products that are commonly used for flea control.

A relatively new trend in doggy spas is to do a full manicure. This can include soaking the feet, trimming, filing and polishing the nails to a brilliant sheen. You can also choose a clear or colored polish for your dog's toes at some spas.

Massages, not therapeutic but designed to provide relaxation and to increase blood circulation to the skin, are a welcome option for many pets. These spa treatments can include a whole day visit with walks, rest time, treats and even socialization with other dogs at the spa.

If you really want a special day for yourself and your pet consider a luxury spa for the two of you where you both get the royal treatment and go home looking and feeling marvelous.

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This newsletter is provided to you every month so that I can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So I'm afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, I'd be grateful if you'd let me know.

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