



# Dirty Dogs Salon

4485 N. Carl G. Rose Hwy. Hernando, (352) 341-0600

Hello again and welcome to the July edition of this newsletter. Hopefully you and your dogs have been having a fantastic time this summer and finding time for a lot of outdoor activities. We're now heading into the warmest time of year, so you may soon need a break from the heat!

Dogs, too, sometimes need relief from toasty temperatures, as they're susceptible to the same heat-related problems as we are, such as dehydration, heat stroke and feeling just plain miserable. Fortunately, it's not too difficult to keep them cool and comfortable. Simply take the same precautions you'd take for yourself:

First, it's critical they always have access to fresh water, especially when they're outdoors. You may need to secure their bowl to the ground, as some dogs have a tendency to knock it over when playing. When walking them, carry along a bottle and a small dish from which they can drink. Sometimes you can both end up far from a water source when you're enjoying an adventurous walk!

The next best thing is shade. If your dog spends a lot of time in the yard, be sure to provide an area that lets them easily escape the sun's rays. If you don't have any shady trees, a large tarp attached to the tops of posts can do the trick. This area is the perfect place to keep their water bowl, too, as the sun can't heat it as quickly.

To make the hotter days more fun for them, you can try giving them doggie-approved frozen treats, which are a lot like ice cream but are safe and healthier for them. A small swimming pool, lawn sprinklers, or even a handful of ice cubes can also delight them when it's muggy out.

Clipping their fur may or may not be good for them this time of year. It really all depends on the breed as well as their everyday routine. A trim is always recommended to keep longer coats smooth and looking nice; however, a full clip to the skin can be detrimental. Their coat does insulate them against heat as well as the cold, and it also protects their skin from sunburns.

If you're unsure of how to manage their coat this summer, please don't hesitate to call or schedule an appointment. With their breed, typical environment, and everyday routine in mind, it's important to help you find a style that keeps them clean, comfortable, and gorgeous.

Until then, hopefully you and your best little friends stay cool out there and have a delightful time together!

LuAnn

## Dirty Dogs Salon

4485 N. Carl G. Rose Hwy. Hernando, FL 34442

**Tel: (352) 341-0600**

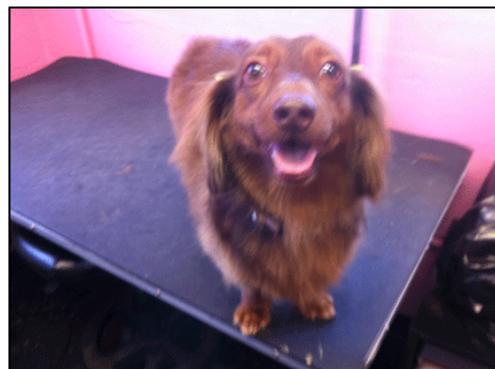
[www.dirtydogssalon.com](http://www.dirtydogssalon.com)

### Dog Spotlight!

THIS MONTH'S SPOTLIGHT IS ON:

#### "KELLY WHALLEY"

A 16 YR Old Female Longhaired Dachshund.



Kelly is proudly owned by Mr. & Mrs. Whalley of Hernando Florida

Mr. & Mrs. Whalley originally went to a breeder with anticipation to purchasing a puppy which was then named Harry and also brought into their home "Kelly" a beautiful retired best of show champion. Together they had brought so much joy into the Whalley home. Tragedy hit the Whalley's home last year and a deep hurt into "Kelly's" heart Harry passed away. On a brighter note the Whalley's brought 2 new Longhaired Dachshunds and trust me they sure do keep "Kelly" young at heart. Heres to you "Kelly" for a long and happy life!

PAWS UP TO YOU KELLY!

### Find us on:

facebook



I am a member of National Dog Groomer Association of America Inc.

"If your dogs are outdoors having lots of fun, be sure they have shade to protect them from the sun!"

# IF YOU ARE NEW TO THIS NEWSLETTER PLEASE TAKE A MOMENT TO READ THIS PAGE AND FIND OUT MORE ABOUT WHAT I COULD DO FOR YOU AND YOUR PET!

## Five Important points to look for when choosing a good Dog Groomer!

It's important to remember that not all groomers are the same and that the service they provide will not always be what you'd expect. It's so important that the person who grooms and cares for your dog does so to the highest standard. Because it's critical that you have trust and confidence in this person, I have highlighted the five benefits that a good groomer will provide to you:

### **1. Assurance that the care and welfare of your dog is their top priority:**

Any good groomer is first and foremost a dog lover, so caring for your dog comes as second nature to them and is given at all times. By providing breaks during the clipping process and by never leaving your dog unsupervised, they reduce unnecessary stress while ensuring safety and security. They also attend to your dog's basic needs by providing them with such things as fresh drinking water.

### **2. Grooming of the highest standards that reflects the needs of you and your dog:**

A good groomer must be able to demonstrate the ability to groom your dog to high standards and to provide an appropriate look for your pet. They must have the ability to accurately determine your needs while advising you on different options for style and finish. A good groomer will never inflict pain or undue stress on your pet just to achieve a certain style.

### **3. Understanding of the different temperaments and characteristics of dogs:**

As not all dogs are the same, they cannot all be approached and handled the same. For example, a shy and slightly fearful dog requires calmness and patience, while a lively bouncy dog may require immediate leadership. A good groomer will be able to adapt their approach to meet the psychological and behavioral needs of different dogs to ensure minimum stress during the grooming experience.

### **4. Quality products and methods that do not risk the health of your pet:**

A good groomer will never compromise on the quality of products they use on your pet. Cheap dog products are available everywhere, yet they can cause severe health problems for your dog. Therefore, you must be confident that your groomer uses quality controlled professional grooming products. A good groomer will never cut corners with their products just to save money or to provide cheaper rates.

### **5. Advice and information on all aspects of dog ownership:**

It's important that you have someone to turn to when you need advice or help with your dog, and a good groomer will be this person. While groomers cannot offer all of the answers, such as a medical diagnosis, they should be knowledgeable enough to offer some assistance and to point you in the right direction. A good groomer will always attempt to identify and inform you of any physical or behavioral changes that may indicate a health problem. This can make all the difference in recovery, as early detection ensures early treatment.

As a groomer, the above five benefits are the guide by which I provide my services. Dogs and grooming are my passion, not just my business. By bringing your dog to me for grooming, you can be assured that you and your dog will receive all five benefits as well as the care and service that you deserve.

## What you can Expect if you Bring your Dog to Me!

Would you like your dog groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'doggy' smell in your home? Would you like her coat feeling soft while being just a dream to cuddle? And above all, would you like reassurance that your dog is getting the same gentle care and kindness during grooming that you would give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With me, you can be sure that your dog will be groomed to the highest standard. You'll be so pleased with how she looks, you will be proud to walk her down your street and show her off to your neighbors - just like the many other clients I have.

Your preferences and lifestyle, as well as your dog's character, are always taken into account as I advise you on grooming styles. The health, safety and welfare of your pet are always my priority, so you can have peace of mind knowing that I only offer the best advice to help you choose the right options for your dog.

As a caring dog owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that, with me, you'll have someone looking out for potential health issues and changes in your dog - some that may only be noticeable during grooming. Early detection of ailments can make all the difference to your pet, so I make sure to keep a close eye out for physical and behavioral changes during grooming.

Your dog will be well looked after and will always get the 'one on one' attention that she needs. You'll always feel confident that she's in the safest of hands with me; I can assure you of that.

Your pet deserves the best so I only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something I simply will not compromise on.

With me, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service I'm more than happy to provide. You can call me if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your pet looking fantastic then give me a call. You'll be over the moon when you see what I can do for you and your little furry friend.

## **Dirty Dogs Salon**

*"Expert in leaving your dog looking gorgeous"*

- ✓ **Have your dog gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with me. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **As a customer of mine, you'll get the respect and service from me that all good dog owners like you deserve.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **I use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**
- ✓ **And of course, kisses and cuddles for your little buddy are provided in abundance. She'll just love being groomed with me and you'll love how she looks afterwards!**

Call for an appointment today. Tel: **(352) 341-0600**

## 5 Tips for a Gorgeous, Great-Smelling Coat!

Sometimes it's difficult to keep dogs looking and smelling nice. They may be shiny but have a dreadful odor, or they're looking dull but have a fresh scent. How can you win? Well, you may need to address a few different things until you find the perfect balance. The following tips never hurt—and can be a big help!

**1. Health Check-up** – Health is perhaps the greatest factor influencing a dog's appearance and scent. Mites, parasites, and a variety of illnesses contribute to a dull or patchy coat. Infections and internal disorders can also contribute to lingering bad breath and odors from their ears. A visit to the veterinarian helps rule these problems out.

**2. Nutrition** – Foods greatly influence the look of a dog's coat as well as their health. It's best to avoid products containing artificial colors and large quantities of filler. By switching them to a well-balanced diet, you may eliminate problems with dry or greasy hair.

**3. Brushing** – Daily brushing is no doubt the easiest means of sprucing up their coat, assuming your dog doesn't mind the brush! It stimulates their skin and helps spread their bodily oils evenly, leaving the hair glossy and smooth.

**4. Grooming** – Regular grooming takes care of all the areas a daily brushing can't quite do. By getting their rear ends trimmed up and all the dirt and debris out of their coats, you can often eliminate any foul odors coming from them.

**5. Hair Products** – That freshly groomed feel probably doesn't last as long as you'd like, but you can touch it up at home with dog-approved products. For example, a spray-in conditioner helps you smooth their coat and leaves it looking and smelling lovely. There's a few recommended products if you'd like to use them at home!

## Quiz

*Guess which dog belonged to each famous person!*

- |                      |                            |
|----------------------|----------------------------|
| 1. Picasso           | A. Diamond, Pomeranian     |
| 2. E.B. White        | B. Jo-Fi, Chow-Chow        |
| 3. John F. Kennedy   | C. Fred, Dachshund         |
| 4. Isaac Newton      | D. Rufus, Miniature Poodle |
| 5. Sigmund Freud     | E. Charlie, Welsh Terrier  |
| 6. Winston Churchill | F. Kabul, Afghan Hound     |

## Is It Time for a New Doggie Crate?

When we crate train dogs as puppies, we tend to get a small- to medium-sized crate because it perfectly suits their needs. Then as they grow older and it becomes their favorite spot, we think nothing of the crate's size. "They must love it; they're always sleeping in it!" But could this be a problem?

It really all depends on how the crate's used. If a dog sleeps in it each night with the door open, all because it's what they've learned to do, it's not necessary to get a bigger one so long as they have room to lay down. On the other hand, if they're enclosed in the crate for any period of time, it's generally best to replace it with a bigger one.

They need a good bit of room surrounding them so they can turn around easily and stand up fully. Otherwise, their legs and back cramp up, causing muscle and joint pain. Extra room also provides space for a water dish, toys, and so on, which make a huge difference in the dog's comfort level. While they may only be in there a short time, it can be distressing if they haven't any mental stimulation.

For optimal comfort, go for a crate with large openings all around or wire edges, as this allows for lots of air circulation and a wider range of vision.

## You Know You Own a Big Dog When...

...you have to train your dog not to lick dishes, though the dirty dishes are in the sink.

...your dog can actually see what you're cooking and tries to help you with the meal preparation.

...your dog rests their head on your arm while you drive and you start making random right turns.

...you clean out your car and have to vacuum hair from the ceiling.

...you cringe when you toss a ball because you know your dog's going to knock their head off something.

...your dog has a whole tennis ball (among other things) in their mouth and still pulls off the innocent look that says, "I'm not eating anything."

...you keep color-coded drool towels in your home.

...the monthly dog budget exceeds your mortgage payment.

...you can't see the program you're trying to watch, though you just bought a big-screen TV.

...the snoring in the bedroom keeps you awake, even though your spouse is asleep on the sofa.

...everyone knows your dog by name when you're out walking them, but you have no idea who those people are.

...you yell 'OUTSIDE!' anytime you hearing running water indoors.

## Dogs Detecting Cancer

Alfie the sheep wasn't the only animal to detect breast cancer in his owner. Several reports over the last two decades show dogs displaying similar behaviors. In 2006, a dog, Mia, repeatedly nuzzled her owner's breast and finally did so forcefully, which led to her owner discovering a cancerous lump. In the late 80s, a man discovered he had melanoma after his dog was constantly sniffing a mole on his leg, according to *CNN*.

Such stories prompted researchers to study the cancer-detecting abilities of dogs—and the results of on-going studies have been quite impressive.

Dogs are capable of detecting cancer by literally sniffing it out. In one study, researchers trained five ordinary household dogs to detect the scent of cancer from samples of breath. These dogs, simply by sniffing a person's breath, were able to identify lung and breast cancers with 88 to 97 percent accuracy.

These dogs weren't confused by other factors, such as whether the person was a smoker or not. Because dogs can smell chemical traces in parts per trillion, they detect biochemical markers exhaled by cancer patients. (...cont'd above)

This ability extends beyond breath samples. Dogs can detect skin cancer by sniffing lesions, and studies show they detect cancerous cells in blood, urine, tissue, and stool samples. A Labrador retriever in Japan was trained to detect bowel cancer and did so with a stunning 98 percent accuracy.

The dogs simply walk down a line of samples and sit before those containing cancerous cells. Precautions are taken to ensure the dogs aren't merely picking up cues from the researchers, as it's been found that both dogs and horses can appear to know answers when they sense a person's facial expressions and bodily movements.

Although dogs do show an incredible capacity to diagnose, it's not likely doctors will be using them in place of technology in hospitals. Instead, researchers are working to discover the exact mechanisms allowing dogs to detect biochemical markers. They hope to use this information to develop new devices for cancer detection.

In the meantime, other dogs continue providing extraordinary health services to their owners. A diabetic woman interviewed by *NPR* said her MedicAlert dog sniffs her breath and alerts her when her blood-sugar levels are too low. Stay tuned next month for more stories on the incredible services provided by our best friends!

## Get This Newsletter Every Month!

To continue to provide you with information, help and a little bit of fun, we publish this newsletter at the beginning of every month. There will always be a copy available for you. So, in a month that's between your appointments please drop in to pick one up (it'll be nice to catch up as well). Or if you'd like your newsletter emailed to you every month just leave us your email address or request your newsletter by sending us an email. Once you're on our list we'll send you a copy every month.

6.	5.	4.	3.	2.	1.	Quiz Key
D	B	A	E	C	F	

## Newsletter Copyright!

This newsletter is provided to you every month so that I can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So I'm afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, I'd be grateful if you'd let me know.

# Dirty Dogs Salon

4485 N. Carl G. Rose Hwy. Hernando, FL 34442

**Tel: (352) 341-0600**

[www.dirtydogssalon.com](http://www.dirtydogssalon.com)

The information provided in this newsletter and on any additional documents herein is for guidance purposes only. It must not be construed as veterinary or legal advice. Always seek fully trained veterinary advice if you have a health issue with your pet. As far as is reasonably practical the publisher endeavors to ensure that this information is accurate and correct. However the publisher cannot be held responsible for inaccuracies, omissions or mistakes. Neither can we be held liable for any damages, howsoever caused, resulting from the information contained in this document.

If you no longer wish to receive this newsletter please let us know.