



It is amazing to see how the warm weather brings out the dog owners and their four legged companions. Everywhere you go you will see joggers, walkers, hikers and people just out for a stroll with their dog by their side. It is also terrific to see how people on bikes, playing, walking, and those with dogs can all share the same space and treat each other with respect and kindness. This is such a wonderful part of the summer, but there are some simple and every easy outside dog etiquette tips that all dog owners really do need to keep in mind.

While you may have the best behaved dog on the block, it is still a simple courtesy to keep him or her on a leash. As dog lovers sometimes it is difficult for us all to remember that not everyone is comfortable around dogs, particularly those dogs that are off leash. By keeping your dog on a leash even people that are uncomfortable or even frightened of dogs will feel less stressed.

Another common issue and one that is becoming more and more of a problem in urban areas is the whole dog waste issue. Not a particularly pleasant topic, but one that we all need to focus on. By keeping sidewalks, people's front lawns, grassy areas, parks and surface area free from dog waste we can avoid the complaints that often result in dogs being banned from parks and areas. Just a few irresponsible dog owners often ruin it for the rest of us that do make sure that we clean up after our pets.

Carrying a few "doggy bags" in your pocket or even reusing old bags from the grocery store you can clean up the mess in a snap, tie the bag closed, and throw it in the next garbage that you go by. The area will stay clean plus it also helps to keep down flies, bugs and insects in the area. A lot of areas now have dog waste disposal stations and some even supply bags, which is a great idea and one that hopefully will catch on especially in the bigger parks and off-leash dog areas.

Taking your pooch to an off-leash park is an ideal way to spend a few hours on a cool evening or in the morning before it gets too hot. Remember to take a couple of bottles of water and a portable dog dish or a cup that you can water your dog out of throughout their play time. Try, as much as you can, to keep your dog from drinking from ponds, standing water or even dog dishes at the park unless they are designed to be constantly flowing. Standing water is a perfect spot in warm weather for bacteria and other germs to multiply and possibly cause your dog to become ill.

LuAnn

Dirty Dogs Salon

4485 N. Carl G. Rose Hwy. Hernando, FL 34442

Tel: (352) 341-0600

www.dirtydogssalon.com

Get this Newsletter on our Website every month:
www.dirtydogssalon.com

Our Opening Hours!

Open:
 Tues - Saturday
 at 9am

Closed:
 Sunday and Monday

Quiz

In three weeks, a typical flea life cycle, a single female flea can lay up to:

- A. 50 eggs
- B. 100 eggs
- C. 500 eggs
- D. 1000 eggs

Now Accepting Credit Cards!

To make it much more convenient for you I've installed a Credit Card payment system. So now you can make payments via Visa, MasterCard or Discover cards.



Find us on:



I am a member of National Dog Groomer Association of America Inc.

We never really own a dog as much as he owns us ~ Gene Hill

IF YOU ARE NEW TO THIS NEWSLETTER PLEASE TAKE A MOMENT TO READ THIS PAGE AND FIND OUT MORE ABOUT WHAT I COULD DO FOR YOU AND YOUR PET!

Five Important points to look for when choosing a good Dog Groomer!

It's important to remember that not all groomers are the same and that the service they provide will not always be what you'd expect. It's so important that the person who grooms and cares for your dog does so to the highest standard. Because it's critical that you have trust and confidence in this person, I have highlighted the five benefits that a good groomer will provide to you:

1. Assurance that the care and welfare of your dog is their top priority:

Any good groomer is first and foremost a dog lover, so caring for your dog comes as second nature to them and is given at all times. By providing breaks during the clipping process and by never leaving your dog unsupervised, they reduce unnecessary stress while ensuring safety and security. They also attend to your dog's basic needs by providing them with such things as fresh drinking water.

2. Grooming of the highest standards that reflects the needs of you and your dog:

A good groomer must be able to demonstrate the ability to groom your dog to high standards and to provide an appropriate look for your pet. They must have the ability to accurately determine your needs while advising you on different options for style and finish. A good groomer will never inflict pain or undue stress on your pet just to achieve a certain style.

3. Understanding of the different temperaments and characteristics of dogs:

As not all dogs are the same, they cannot all be approached and handled the same. For example, a shy and slightly fearful dog requires calmness and patience, while a lively bouncy dog may require immediate leadership. A good groomer will be able to adapt their approach to meet the psychological and behavioral needs of different dogs to ensure minimum stress during the grooming experience.

4. Quality products and methods that do not risk the health of your pet:

A good groomer will never compromise on the quality of products they use on your pet. Cheap dog products are available everywhere, yet they can cause severe health problems for your dog. Therefore, you must be confident that your groomer uses quality controlled professional grooming products. A good groomer will never cut corners with their products just to save money or to provide cheaper rates.

5. Advice and information on all aspects of dog ownership:

It's important that you have someone to turn to when you need advice or help with your dog, and a good groomer will be this person. While groomers cannot offer all of the answers, such as a medical diagnosis, they should be knowledgeable enough to offer some assistance and to point you in the right direction. A good groomer will always attempt to identify and inform you of any physical or behavioral changes that may indicate a health problem. This can make all the difference in recovery, as early detection ensures early treatment.

As a groomer, the above five benefits are the guide by which I provide my services. Dogs and grooming are my passion, not just my business. By bringing your dog to me for grooming, you can be assured that you and your dog will receive all five benefits as well as the care and service that you deserve.

What you can Expect if you Bring your Dog to Me!

Would you like your dog groomed so that she's looking gorgeous and left just the way you want her to look? Do you want her coat smelling delightful so there's no more 'doggy' smell in your home? Would you like her coat feeling soft while being just a dream to cuddle? And above all, would you like reassurance that your dog is getting the same gentle care and kindness during grooming that you would give her at home?

Well, you've just found a groomer that can provide everything you want, plus much, much more!

With me, you can be sure that your dog will be groomed to the highest standard. You'll be so pleased with how she looks, you will be proud to walk her down your street and show her off to your neighbors - just like the many other clients I have.

Your preferences and lifestyle, as well as your dog's character, are always taken into account as I advise you on grooming styles. The health, safety and welfare of your pet are always my priority, so you can have peace of mind knowing that I only offer the best advice to help you choose the right options for your dog.

As a caring dog owner, you'll want your pet to be healthy and happy. Therefore, it'll be reassuring to know that, with me, you'll have someone looking out for potential health issues and changes in your dog - some that may only be noticeable during grooming. Early detection of ailments can make all the difference to your pet, so I make sure to keep a close eye out for physical and behavioral changes during grooming.

Your dog will be well looked after and will always get the 'one on one' attention that she needs. You'll always feel confident that she's in the safest of hands with me; I can assure you of that.

Your pet deserves the best so I only use the best and safest products that will get her coat looking gorgeous but won't ever harm her. Others may choose to use cheaper, inferior products in grooming but that's something I simply will not compromise on.

With me, you'll also have someone to turn to if you have issues or worries about your pet. Advice and help is a free extra service I'm more than happy to provide. You can call me if you ever have any problems or just need to chat about your little friend.

So if you're looking for a groomer who will leave your pet looking fantastic then give me a call. You'll be over the moon when you see what I can do for you and your little furry friend.

Dirty Dogs Salon

"Expert in leaving your dog looking gorgeous"

- ✓ **Have your dog gorgeously groomed so that she is left looking and smelling wonderful. You'll be delighted with how she'll look and you'll be so proud to show her off to your family and friends.**
- ✓ **You'll never have to worry when you leave your pet with me. She'll be groomed in a clean, relaxed environment where only the best and safest products are used.**
- ✓ **As a customer of mine, you'll get the respect and service from me that all good dog owners like you deserve.**
- ✓ **Help and advice is freely given so you'll always have someone to turn to if you ever have a problem or a worry about your little friend.**
- ✓ **I use a calm, 'tender loving' approach when grooming, where patience, praise and kindness is assured.**
- ✓ **And of course, kisses and cuddles for your little buddy are provided in abundance. She'll just love being groomed with me and you'll love how she looks afterwards!**

Call for an appointment today. Tel: **(352) 341-0600**

Dog Coat Emergencies

There is nothing worse than brining your dog in from a walk or being outside in the yard to discover some type of gooey mess in a previously beautiful coat. Sometimes, if the mess is dirt or a water soluble material like mud or even water based paint, warm water and a few drops of a mild baby shampoo will do the trick. Just make sure that you always rinse thoroughly and, if you have pet shampoo on hand, always use that before trying the baby shampoo option.

For gummy, sticky and greasy messes warm water and mild soap may not offer you the cleaning power that you need. In these situations, and before taking the drastic step of cutting out a mass of hair, try the following techniques.

- **Gum** – dog hair and chewing gum is not a good combination, especially if the dog has rolled or rubbed the coat and created a gummy ball. To remove chewing gum brush all the clean hair away from the gum and clip it in place. Use a hair dryer to gently warm the gum to soften. Pour vegetable oil onto the gum in a thin stream, it helps if someone else does this, and massage the oil into the gum. Keep repeating until all the gum dissolves or slides off the hair. Finish with a fine tooth comb and warm water and dog shampoo. Rinse thoroughly with clean, warm water.
- **Oil and Grease** – for heavy deposits of grease or oil from an engine use a mild dish detergent such as Dawn, which is used by animal rescues in oil spills, and apply to the coat before adding water. Massage in gently but do not rub into the skin. Rinse with warm, clear water until the soap is removed. Repeat if necessary.
- **Glue** – glue, or other adhesives, can be removed from a dog's coat but it is often a few tries before you find the right option based on the type of sticky substance. Often a small amount of mineral oil, vegetable oil or tea tree oil rubbed into the coat, but not the skin, where the glue is will help to break it up. You can also use petroleum jelly to coat the sticky area and then wash the area well with dog shampoo and lots of warm water. In some cases rubbing alcohol applied to the hair but never the skin can also be helpful. Do not use this if there is any irritation of the skin.
- **Paint** – water based paints will usually be very easy to remove from the coat using warm water and either a couple of drops of a very mild dish detergent, baby shampoo or dog shampoo. For oil based paint it is important to get it out when still wet for best results. Use olive oil, vegetable oil or tea tree oil and allow it to soak in, rub the fur gently by rolling it between the fingers, and then shampoo and rinse well.

Never use commercial paint removers or products like de-greasers or nail polish removers on a dog's coat or skin as this can cause irritation and skin problems as well as damage the individual hair shafts.

Dog Intelligence Tests

Virtually all dog owners, just like all parents, think that their special little family companion is the smartest dog in the world. And, in fact, each and every dog owner is right in their own way.

While there are dog intelligence tests, some which you can do at home, these only test specific areas of intelligence. The most commonly tested areas are adaptive intelligence or the dog's ability to change his or her behavior to suit a particular environment and instinctive intelligence.

Adaptive Intelligence

Adaptive intelligence is typically tested by placing the dog in an unusual or atypical situation and measuring how long the dog takes to use a specific behavior. For example, place a blanket over the dog create an unusual environment is a simple test. Seeing how long it takes to dog to remove the blanket is a common test of adaptive intelligence.

Another common test of this type of intelligence is like the old shell game. Place a treat under one of three plastic cups in a row, allowing the dog to see your actions. Walk the dog away from the cups and then back again and see how many attempts, from 1 to 3, it takes the dog to find the treat.

Instinctive Intelligence

This is the intelligence that is "bred into" the dog based on genetics and breed characteristics. This is not considered learned behavior but can get better with training if the natural intelligence is present. This is were mixed breed dogs often amaze their owners by having some particular instinctive intelligence such as tracking, herding, retrieving or guarding that seems to come from nowhere.

Harnesses for Dogs

For all breeds of dogs, but particularly for small dogs or dogs with short muzzles, harnesses rather than collars are a great option. A harness, which goes across the chest and around the shoulders and rib area of the dog instead of the throat, will:

- Prevent pressure on the throat that can cause respiratory problems
- Prevent slipping the collar for dogs with wide necks and narrower heads
- Help to prevent pulling while walking
- Provide a comfortable control option for the dog that eliminates fear of the collar due to bad training experiences in the past

Harnesses for dogs come in a variety of sizes and have options to adjust for a comfortable fit.

Can Dogs Have Gluten Allergies?

Dogs, like humans can have allergies to specific types of foods, including the protein found in wheat, rye and most other cereal grains known as gluten. In dogs a true gluten allergy or gluten intolerance is known as gluten-induced enteropathy and results in chronic diarrhea, poor coat and skin, poor muscle condition and constant fatigue.

The good news for dog owners is that a true gluten allergy in a dog is extremely rare and can be easily treated by avoiding any food or treats containing wheat, barley, buckwheat, rye and oats, which are the most common grains used in dog foods.

Dogs with gluten intolerance can be fed brown rice, millet, corn and quinoa if grains are desired in the food. In addition a natural food diet of raw meats, bones, vegetables and small amounts of fruit is also highly appropriate for these dogs.

Unfortunately the symptoms and signs of gluten intolerance in dogs can be easily mistaken for other health issues. It is important to take your dog to the vet for full medical testing as soon as any changes in behavior or health issues are noted.

Get This Newsletter Every Month!

To continue to provide you with information, help and a little bit of fun, we publish this newsletter at the beginning of every month. There will always be a copy available for you. So, in a month that's between your appointments please drop in to pick one up (it'll be nice to catch up as well). Or if you'd like your newsletter emailed to you every month just leave us your email address or request your newsletter by sending us an email. Once you're on our list we'll send you a copy every month.

Quiz Key

The correct answer is D. 1000 eggs. Treating your dog for fleas on a routine basis is critical to prevent infestations.

How to Stop a Jumping Dog

Jumping dogs are not just a nuisance; they can be a real problem if the dog jumps up on a child or an elderly person. Even in the case of an adult a jumping dog can easily cause an injury, damage to clothing and become a real problem.

Once a dog has learned the jumping behavior it can be hard to correct the problem unless you teach an alternative way for the dog to get attention. To do this call the dog to you and, when they are about a stride away from you give the sit command and show a treat. As soon as the dog sits provide the treat and praise and also some love and attention. Don't be overly enthusiastic, but rather try to keep the greeting low key and neutral.

Should the dog jump step back and turn away from the dog, ignoring his or her jumping behavior. Do not yell, slap or grab the dog as this will simply be giving the attention that is motivating the dog to jump in the first place.

When teaching a dog to sit rather than jump, work one-on-one and do not allow others to greet the dog unless you have the pet on a leash and under control in the seated position beside you.

Newsletter Copyright!

This newsletter is provided to you every month so that I can give a little bit extra back to you. The content has been carefully selected in order to provide you with the best possible information. Hopefully you find it entertaining and useful.

Much of the information and articles have been sourced from a Dog Grooming publication company and it is strictly copyright protected. So I'm afraid it can't be copied or re-used. If you are ever given a newsletter from another groomer with similar information and articles, I'd be grateful if you'd let me know.

Dirty Dogs Salon

4485 N. Carl G. Rose Hwy. Hernando, FL 34442

Tel: (352) 341-0600

www.dirtydogssalon.com

The information provided in this newsletter and on any additional documents herein is for guidance purposes only. It must not be construed as veterinary or legal advice. Always seek fully trained veterinary advice if you have a health issue with your pet. As far as is reasonably practical the publisher endeavors to ensure that this information is accurate and correct. However the publisher cannot be held responsible for inaccuracies, omissions or mistakes. Neither can we be held liable for any damages, howsoever caused, resulting from the information contained in this document.

If you no longer wish to receive this newsletter please let us know.